

# Valley Forge

2025 Official Visitors Guide  
Advertising Rates & Information



Produced in partnership between  
Valley Forge Tourism & Convention Board  
and Madden Media

FOR ADVERTISING INFORMATION,  
PLEASE CONTACT:



**Tricia Wisbrock**  
314-914-7916  
twisbrock@maddenmedia.com

FOR MATERIALS SPECIFICATIONS,  
PLEASE CONTACT:

lmanik@maddenmedia.com



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# REACH TRAVELERS BEFORE THEY ARRIVE IN VALLEY FORGE

The Valley Forge Official Visitor's Guide provides potential travelers and in-market visitors with an all-encompassing guide to where to stay, where to go, and what to do in Montgomery County. With an increase in guide requests year-over-year, the Valley Forge guide continues to serve as a go-to resource for those looking for vacation inspiration.

## Ad Rates

	VALLEY FORGE TOURISM MEMBER	VALLEY FORGE TOURISM NON-MEMBER
<b>PREMIUM PLACEMENT</b>	<b>NET</b>	<b>NET</b>
BACK COVER	\$3,395	\$3,900
INSIDE FRONT COVER	\$3,185	\$3,667
INSIDE BACK COVER	\$3,080	\$3,545
PAGE 1	\$3,080	\$3,545
OPPOSITE TOC	\$2,885	\$3,325
<b>STANDARD PLACEMENT</b>	<b>NET</b>	<b>NET</b>
FULL PAGE	\$2,625	\$3,020
1/2 PAGE H	\$1,725	\$1,980
1/3 PAGE SQ	\$995	\$1,145
1/6 PAGE V or H	\$650	\$750

Information is subject to change.

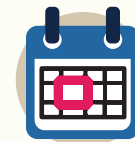
Partner Rate: Your business must be a paid-in-full partner of Valley Forge Tourism & Convention Board at the time the space contract is signed to qualify for the special partner rate. If you are not a partner and wish to join Valley Forge Tourism & Convention Board, ask your salesperson for details or contact Justine Garbarino at garbarino@valleyforge.org.

\*Valley Forge Tourism & Convention Board has the final decision on production total.

## THREE WAYS TO ENGAGE

- 1 150,000 Printed Copies\*
- 2 Unlimited online presence through the Digital Edition
- 3 Enhanced exposure through the Integrated Online Guide available on the Valley Forge tourism website

## 2025 Publication Deadlines



**SPACE RESERVATION**  
**AUGUST 23, 2024**  
Invoiced upon signed agreement.



**MATERIALS DEADLINE**  
**AUGUST 30, 2024**



**DELIVERY**  
**DECEMBER 2024**  
2025 Visitors Guide will be available for the entire calendar year.

Check out the 2024 digital edition at  
[maddendigitalbooks.com/pavfovg24/](http://maddendigitalbooks.com/pavfovg24/)

