



2025 VISIT KC OFFICIAL VISITORS GUIDE

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Visit KC's Official Visitor Guide is the ultimate resource for all the places to stay, things to do, and must-see experiences in the Kansas City Area. Offering detailed, comprehensive information to visitors near and far makes this all-encompassing guide a roadmap to everything the city offers. With a consistent rise in annual requests, the Visit KC guide continues to serve as vacation inspiration for travelers in and out of market.

[RATES & DATES](#) ►

DELIVERABLES



CIRCULATION

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MOBILE FRIENDLY DIGITAL EDITION

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DEADLINES



AD CLOSE

Invoiced upon signed agreement
September 13, 2024



AD PRODUCTION MATERIALS DUE

September 20, 2024



DIGITAL READY MATERIALS DUE

September 27, 2024



LAUNCH TIMING

January 2025

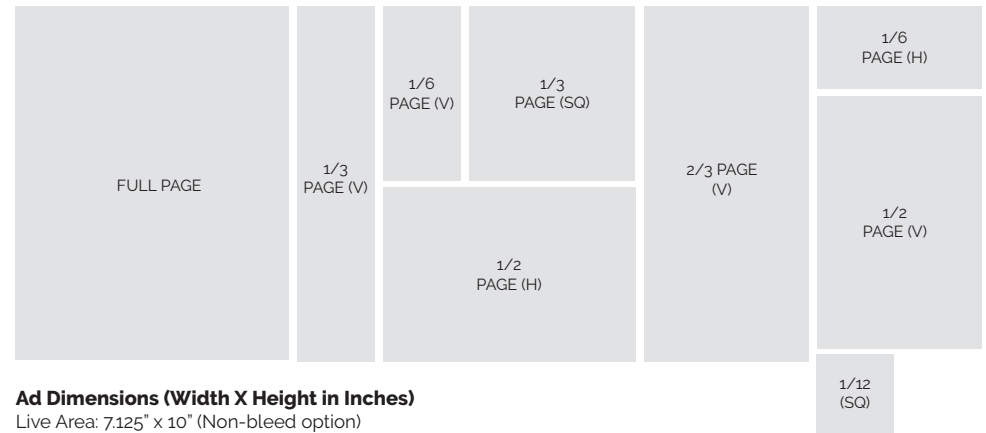
ADVERTISING RATES

AD SIZE	COST
Back Cover	\$13,924
Inside Front Cover	\$11,140
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Table of Contents	\$8,355
Full Page	\$7,550
2/3 Page	\$5,286
1/2 Page	\$3,964
1/3 Page	\$2,768
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