

ONLINE, ELEVATED!

Promote Your Business with the ExploreBranson.com Digital Marketing Programs

AD PACKAGES YIELD BIG RETURNS:

• Expand your business reach to include **3+ million visitors** on ExploreBranson.com.

• Your placement could benefit from the exposure ExploreBranson.com receives with **nearly 9 million page views** annually.

• Ad style options put you in control of how your brand, business, or event is promoted.

DIGITAL DELIVERABLES

Native Ads - Feature your business in formatted, advertorial text and pictures in the same font/style as ExploreBranson's landing pages.

Banner Ads - Partner-supplied banners appear on Explore Branson's editorial content pages and influence users as they seek information during travel planning.

Featured Listing - Place your business at the top of the business listing section and before randomly sorted listings.

Sponsored Event - Place your event at the top of the event listing section and before the date ascending listings.

To Learn More, Contact:



TRICIA WISBROCK DESTINATION DEVELOPMENT SPECIALIST 314-914-7916 twisbrock@maddenmedia.com





GET YOUR PACKAGE TODAY AT THESE SPECIAL RATES!

NATIVE ADS		
Lodging & Attractions	\$650 per month	
Live Shows	\$450 per Month	
Dining, Golf, Outdoors, and Shopping	\$250 per Month	
BANNER AD QUARTERL	Y PACKAGES	
Bronze	\$300 per quarter	
Silver	\$470 per quarter	
Gold	\$825 per quarter	
Platinum	\$1,490 per quarter	
LISTINGS		
Featured Listings	\$150 per month	
EVENTS		
Sponsored Events	\$125 per month	
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YOUR BUSINESS, THEIR INBOX!

Instantly Deliver with Explore Branson's Email Newsletter

FOR ADVERTISING INFORMATION, PLEASE CONTACT:



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BOOST YOUR BUSINESS REACH:

• With 76,000 average monthly subscribers, you'll reach your target market directly, instantly, and alongside information they are already interested in.

• **Monthly delivery** makes this package ideal for limited-time promotions, deals, steals, and events that they won't want to miss out on.

• With several ad options available, you can **customize sizing and placement** to your business needs!

LIMITED AVAILABILITY, DON'T MISS OUT!

PRICING		
Featured Sponsor (1 avail./mo) Premium positions receive maximum exposure with a large call-out that links directly to your website.	\$1,100	
Deals & Packages (3 avail./mo) Drive conversions by advertising a special deal or package and setting your business apart from the competition.	\$275	DEALS AND PACKAGES
Promotional Ad (1 avail./mo) Utilize this double column photo opportunity that will catch the eye of the reader.	\$750	DEALS AND PACKAGES
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