



2024 OFFICIAL VACATION GUIDE



FOR ADVERTISING INFORMATION,
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Inspire Travelers to Explore BRANSON

Explore Branson's Official Vacation Guide is the one-stop handbook for all the sights, sounds, and experiences awaiting visitors in this dynamic city. From enticing travelers in and out of market to visit to adding events and attractions for their vacation itineraries, the 2024 Official Branson Vacation Guide is the ultimate vacation resource that will put your business in front of audiences far and wide. Don't miss your chance to shine, contact me to talk through your options today!

ADVERTISING RATES*

STANDARD POSITION	NET
Two-page spread	\$12,137
Full page	\$5,894
Half page (horizontal and vertical)	\$3,020
Quarter page	\$1,526

PREMIUM POSITION	NET
Full page	\$6,779
Two-page spread	\$14,279

* All advertisers will be invoiced upon contract and must be paid in full by 10/15/23. Previous advertisers have first right of refusal. Explore Branson has final decision on ad placements.

DELIVERABLES



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250,000
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DIGITAL EDITION

DEADLINES



SECURE YOUR SPACE BY
SEPTEMBER 22, 2023



PRODUCTION MATERIALS DUE
SEPTEMBER 26, 2023



DIGITAL READY MATERIALS DUE
OCTOBER 3, 2023



INVOICE PAYMENT DUE
OCTOBER 15, 2023



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