

ONLINE, ELEVATED!

Promote Your Business with
the ExploreBranson.com
Digital Marketing Programs

AD PACKAGES YIELD BIG RETURNS:

- Expand your business reach to include **4.3+ Million Site Visitors** on ExploreBranson.com.
- Your placement could benefit from the exposure ExploreBranson.com receives with **9.5 million page views** annually.
- **Ad style options** put you in control of how your brand, business, or event is promoted.

DIGITAL DELIVERABLES ON DEMAND

Native Ads - Feature your business in formatted, advertorial text and pictures in the same font/style as ExploreBranson's landing pages.

Banner Ads - Partner-supplied banners appear on Explore Branson's editorial content pages and influence users as they seek information during travel planning.

Featured Listing - Place your business at the top of the business listing section and before randomly sorted listings.

Sponsored Event - Place your event at the top of the event listing section and before the date ascending listings.

GET YOUR PACKAGE TODAY AT THESE SPECIAL RATES!

NATIVE ADS

Lodging & Attractions	\$650 per month
Live Shows	\$450 per Month
Dining, Golf, Outdoors, and Shopping	\$250 per Month

BANNER AD QUARTERLY PACKAGES

Bronze	\$300 per quarter
Silver	\$470 per quarter
Gold	\$825 per quarter
Platinum	\$1,490 per quarter

LISTINGS

Featured Listings	\$150 per month
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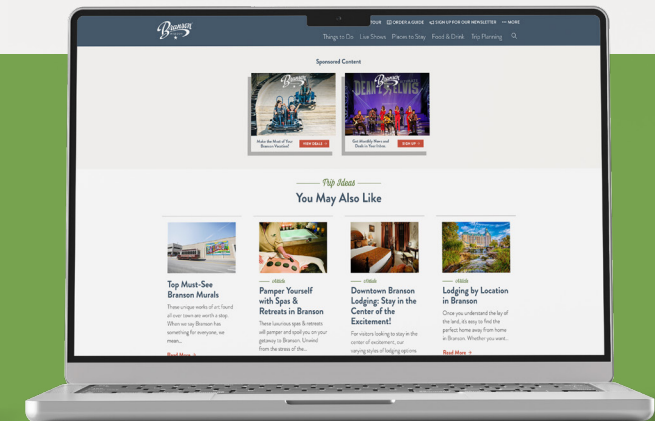
EVENTS

Sponsored Events	\$125 per month
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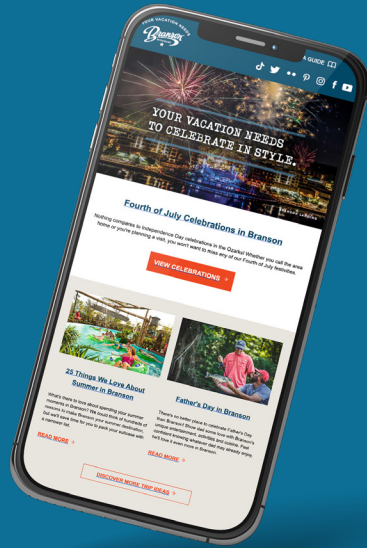
To Learn More, Contact:



TRICIA WISBROCK
DESTINATION DEVELOPMENT SPECIALIST
314-914-7916
twisbrock@maddenmedia.com



2025 Update! All advertising partners will be invoiced by and are payable to the Branson/Lakes Area CVB.



YOUR BUSINESS, THEIR INBOX!

Instantly Deliver with Explore Branson's Email Newsletter

FOR ADVERTISING INFORMATION, PLEASE CONTACT:



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BOOST YOUR BUSINESS REACH:

- **With 102,000 average monthly subscribers**, you'll reach your target market directly, instantly, and alongside information they are already interested in.
- **Monthly delivery** makes this package ideal for limited-time promotions, deals, steals, and events that they won't want to miss out on.
- With several ad options available, you can **customize sizing and placement** to your business needs!*

* The Branson CVB retains final editorial approval of any content or ad, and may edit or reflect any submission deemed to be inappropriate, incomplete, or misleading in any way.

LIMITED AVAILABILITY, DON'T MISS OUT!

PRICING

Featured Sponsor (1 avail./mo)

Premium positions receive maximum exposure with a large call-out that links directly to your website.

\$1,100

Deals & Packages (3 avail./mo)

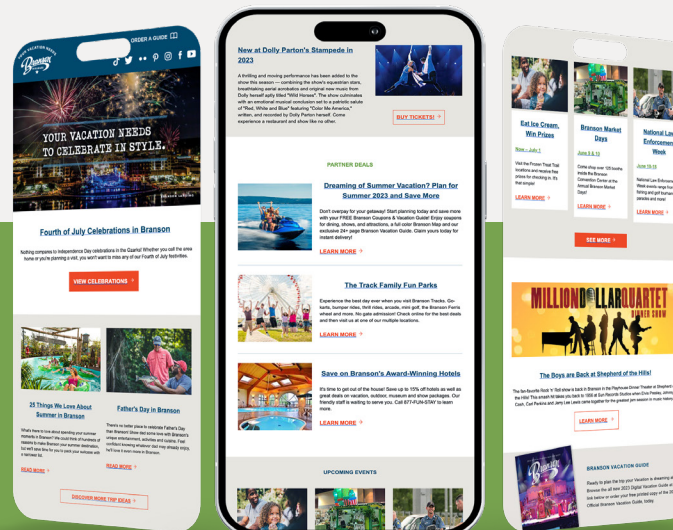
Drive conversions by advertising a special deal or package and setting your business apart from the competition.

\$275

Promotional Ad (1 avail./mo)

Utilize this double column photo opportunity that will catch the eye of the reader.

\$750



FEATURED SPONSOR

DEALS AND PACKAGES

DEALS AND PACKAGES

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PROMO AD