

2025 Update! All advertising partners will be invoiced by and are payable to the Branson/Lakes Area CVB.



2025 OFFICIAL VACATION GUIDE



FOR ADVERTISING INFORMATION,
PLEASE CONTACT:



TRICIA WISBROCK
DESTINATION DEVELOPMENT SPECIALIST
314-914-7916
twisbrock@maddenmedia.com

For materials specifications and ad submissions, please contact:

VACATIONGUIDE@BRANSONCVB.COM

Completed ad materials may be submitted via DropBox or by email.



Inspire Travelers to Explore BRANSON

Explore Branson's Official Vacation Guide is the one-stop handbook for all the sights, sounds, and experiences awaiting visitors in this dynamic city. From enticing travelers in and out of market to visit to adding events and attractions for their vacation itineraries, the 2025 Official Branson Vacation Guide is the ultimate vacation resource that will put your business in front of audiences far and wide. Don't miss your chance to shine, contact me to talk through your options today!

ADVERTISING RATES*

STANDARD POSITION	NET
Two-page spread	\$12,137
Full page	\$5,894
Half page (horizontal and vertical)	\$3,020
Quarter page	\$1,526

PREMIUM POSITION	NET
Full page	\$6,779
Two-page spread	\$14,279

* This information is subject to change. Previous advertisers have first right of refusal. Explore Branson has the final decision on ad placements.

DELIVERABLES



CIRCULATION:
250,000
PRINTED COPIES



MOBILE-FRIENDLY
DIGITAL EDITION

DEADLINES



SECURE YOUR SPACE BY
OCTOBER 18, 2024



AD MATERIALS DUE
NOVEMBER 1, 2024



INVOICE PAYMENT DUE
DECEMBER 1, 2024



PUBLISHES
JANUARY 2025

