

# 2024 VANCOUVER WA TRAVEL MAGAZINE

Produced in partnership between  
Visit Vancouver WA and Madden Media



VISIT VANCOUVER  
WASHINGTON 

 MADDEN

Vancouver is really becoming a recognized place on the map, and we want to match that enthusiasm and visitor interest by expanding our target markets. The meetings industry, while the slowest to recover, is also poised for potential in 2024-25 with groups already booked to experience our wonderful city—each bringing in hundreds of new people to Vancouver in a two- to three-day period.

**RATES & DATES »**

- Visitor Centers throughout Oregon and Washington
- Along the I-5 corridor, at 30+ local hotels and on Washington State ferries in the South Sound
- Portland Airport and all Oregon Welcome Centers
- PLUS, the same digital version will be available with live links viewed

## DELIVERABLES

**Circulation – 75,000**

**2023 Digital Version –**

<https://online.fliphtml5.com/nxcu/zpvx/#p=C1>

## DEADLINES

**Ad Close – Nov 17, 2023**

**Materials Due – Nov 27, 2023**

**Publication Date – March 2024**

## CONTACT



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PREMIUM POSITIONS	RATES
Back Cover	\$5,400
Inside Front Cover	\$4,895
Inside Back Cover	\$4,895

  

AD TYPE	RATES
Full Page	\$4,425
1/2 Page	\$3,360
1/3 Page	\$2,080
1/6 Page	\$1,225

### Ad Dimensions (Width X Height in Inches)

Live Area: 6" x 9.25" (Non-bleed option)

Trim: 7" x 10"

Bleed: Add .125" around all trim sides

